GOOD MANNERS AND ETIQUETTE- COMPONENTS OF BUSINESSMAN’S IMAGE
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DOI: http://dx.doi.org/10.29358/sceco.v0i15.168

Abstract
Modern management takes particular interest in people, in knowing them from a psychosocial perspective, considering their entire personality. It is based on human-centred systems, solving people’s problems, treating humans as subjects not as objects, so that it creates a positive psychosocial environment – the only one which incites, stimulates, mobilizes people for work, inventiveness and creation. There will always be aspects to learn in a business environment which is continuously evolving. Success does not only depend on the ability to distinguish chances and opportunities, it also relies on leaving behind a personal card which makes a good impression and which strengthens business relations in the long run.

Keywords
businessman’s image; manners; behaviour; ethics; common sense

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Good manners and etiquette are not simply rules, laws and guidelines to live by. They encompass so much more that is not tangible-like morality, kindness, goodness, integrity, honor, honesty and consideration- for your fellow human being. Values that are quintessential to civility and correct behavior. Correct Behavior. Correct behavior is not a science, it is the art of humanity. There was a time when good manners and etiquette were not left out of schools curriculum and were taught at school as well as at home. The result was a society that valued good manners and etiquette. Are we setting a good example? Today the task is greater; we want kids to be polite and well mannered and grow up to be responsible, respectful and courteous individuals.