In business, a disruptive innovation is an innovation that creates a new market and value network and eventually disrupts an existing market and value network, displacing established market-leading firms, products, and alliances. The term was defined and first analyzed by the American scholar Clayton M. Christensen and his collaborators beginning in 1995, and has been called the most influential business idea of the early 21st century. Library Disruptions. It is the policy of the University Libraries to maintain an appropriate academic atmosphere in order to fulfill its mission to the University. "The mission of the MSU Libraries is to support the instructional, research, and public service programs of the University by making information resources available to the students, faculty and staff for their curricular, research and general information needs." If others are disruptive, please ask them to be quiet. Appropriate Technology as Intentionally Disruptive Responsibility. Intentional Public Disruptions, Art, and Social Responsibility. In this video, Carpenter introduces his theory of disruption and explains how his work combines art practice, art education, and social practice. He explores ideas of access and how people can create "something from nothing" using the example of his work on low-cost ceramic water filters with underserved communities in south Texas.